



The Future of Smart Parking and Traffic Management

Zensors makes AI and deep learning accessible to all— no need for a team of PhDs to implement an AI strategy. Combined with Greenstar's smart lighting and communication infrastructure, we can make this AI available across an entire city.



Smart Parking

Street Parking Utilization

Aggregate street, zone or spot level utilization

Restricted Monitoring

Monitor occupancy for handicapped and loading zones

Surface Lot

Get aisle level spot availability in real time



Smart Street Monitoring

Traffic Backup Alerting

Get alerts when traffic congestion is high

Disabled Vehicle Detection

Know when a vehicle is in the service lane

Toll Booth Queue

Get real-time line length for each booth



How it Works



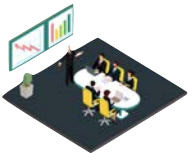
Connect Your Greenstar Cameras

Zensors has prebuilt integrations to pipe images from Greenstar's smart lighting into our cloud-based platform.



Zensors AI Answers Your Questions

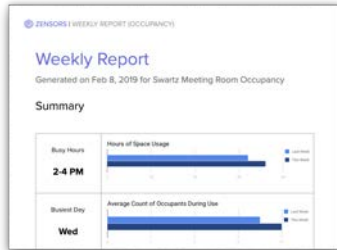
Pick one of our prebuilt questions around traffic and parking to start gathering data in seconds. Our AI will process the image and output a data feed at a user-defined interval.



Data Driven Experiences

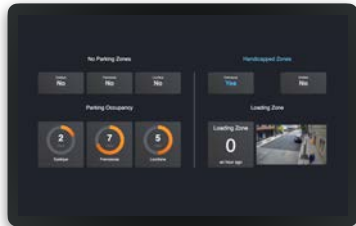
Our platform provides you with rich analytics and data. Use our API to connect and build applications that utilize the sensor data stream or create dashboards with aggregate information to make better decisions.

Digestible Data



Weekly Reports

Receive detailed report and analytics to keep close tabs on what is happening across your city. Understand your own traffic and car usage patterns to inform future planning and create long-term value for residents.



Zensors Dashboard

Display real-time traffic and parking information mapped to your GIS data to help employees or residents navigate more quickly. Easily integrated into mobile apps and online websites for access anytime from anywhere.

Case Study: Pittsburgh Parking Authority

15 Cameras, 30 Virtual Sensors, Over 500,000 Processed Images

When the city of Pittsburgh was looking for a new way to make parking in one of its most bustling neighborhoods easier, it turned to Zensors. With street-level parking utilization, the city streamlined enforcement and increased revenue with fewer officers.





To Schedule a demo, contact your Greenstar Sales Rep at

877-877-1711